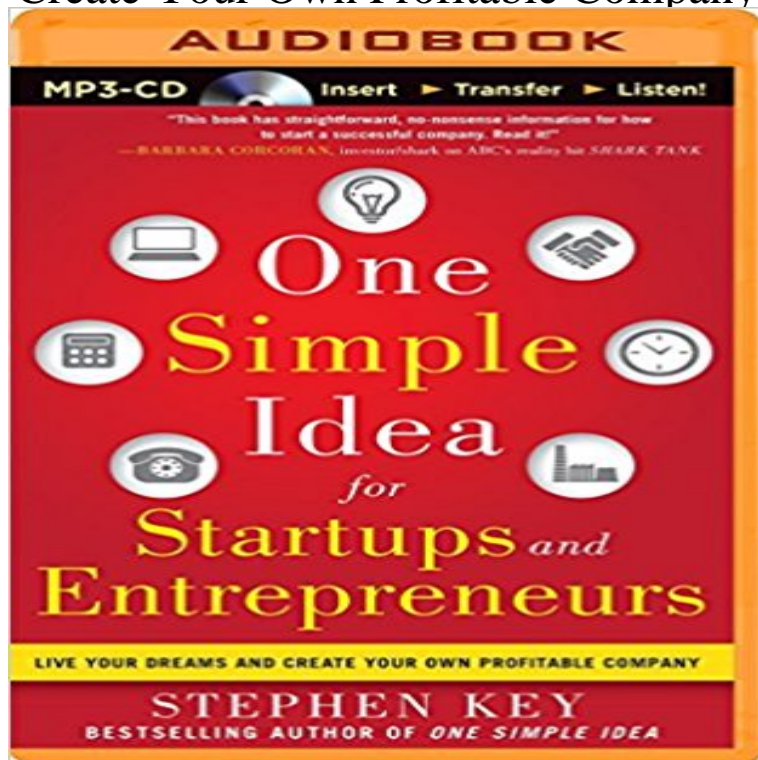


One Simple Idea for Startups and Entrepreneurs: Live Your Dreams and Create Your Own Profitable Company



From award-winning entrepreneur, inventor, and business owner Stephen Key comes the highly anticipated follow-up to his bestseller *One Simple Idea*. How many times have you seen a product and thought, I know how to make that better? Or not seen a product and thought, How is it that no one has invented this yet? And when haven't you thought, I need to be my own boss? You're thinking the right things. Now, the next step is to take action? and that's exactly what *One Simple Idea for Startups and Entrepreneurs* is all about. Stephen Key, one of the world's leading experts on getting business ideas off the ground, revealed in his groundbreaking book *One Simple Idea* just how simple it is to make a fortune by selling or renting your great ideas. Now, he helps you live the entrepreneurial dream by delivering a proven, straightforward process for starting, growing, and running a business? without the need for an MBA or millions of dollars in funding. As an inventor and successful business owner, Key brings a unique and fully rounded perspective to the subject, teaching you how to: Develop, test, and protect your idea Plan and launch your business Manufacture, package, market, sell, and distribute your product Manage and grow your business Prepare for and implement your endgame Key draws on his own experience as a billion dollar inventor to offer how-tos and other takeaways you can use to get off the ground and into the black. Case studies, tips, and advice from other successful entrepreneurs underscore key principles to make it easier than ever for you to achieve your business and life dreams. You don't need millions of dollars or a business, engineering, or manufacturing background to develop, produce, and sell your own product idea. All you need is one simple idea? and the passion to make it happen.

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One Simple Idea for Startups & Entrepreneurs is brilliant !! **Discussing Startups & Entrepreneurship with Author Stephen Key** Oct 21, 2014 The Audiobook (CD) of the One Simple Idea for Startups and Entrepreneurs: Live Your Dreams and Create Your Own Profitable Company by **One Simple Idea for Startups and Entrepreneurs: Live Your Dreams** Invent It, Sell It, Bank It!: Make Your Million-Dollar Idea into a Reality by Lori Greiner Hardcover \$16.83 One Simple Idea for Startups and Entrepreneurs: Live Your Dreams and Create Your Own Profitable . Now matter how much business experience you think you have, the book and company will save you time time time **Smart Strategies for Turning an Idea Into a Product Or Service - Google Books Result** Editorial Reviews. Review. Q&A with Stephen Key, Author of One Simple Idea for One Simple Idea for Startups and Entrepreneurs: Live Your Dreams and Create Your Own Profitable Company (Business Books) - Kindle edition **One Simple Idea for Startups and Entrepreneurs: Live Your Dreams** One Simple Idea for Startups and Entrepreneurs: Live Your Dreams and Create Your Own Profitable Company (Business Books) [Stephen Key] on . **One simple idea for startups and entrepreneurs : live your dreams** 23 hours ago - 46 secPDF One Simple Idea for Startups and Entrepreneurs: Live Your Dreams and Create Your **One Simple Idea for Startups and Entrepreneurs: Live Your Dreams** //11/startups-entrepreneurship/id=29941/? **One Simple Idea for Startups and Entrepreneurs: Live Your Dreams**